

GainingConnections

A GainingEdge customised service for convention bureaux



If you would like to be part of a small network of bureaux who need some additional support, talk to us about *GainingConnections*. Our services are relevant, useful and very affordable.

OUR CUSTOMISED BUREAU SERVICES IN BRIEF...

BUSINESS DEVELOPMENT

1. CONVENTION PROFILES

18 association meeting profiles provided per year to help you with your research on potential bids.

Some of our convention profiles:

- *World Congress of Bioethics, Open Year 2016*
- *International Cognitive Linguistics Conference, Open Year 2019*
- *Congress of the International Society for Burn Injuries, Open Year 2018*

2. GAININGLEADS AT IMEX

Participate in our leads exchange and gain deeper insights on the meetings you want to bid for. An opportunity for you to bring home more leads and contacts from IMEX.

3. LEADS EXCHANGE PLATFORM

Register the leads you want to exchange on a one-for-one basis on our Leads Exchange Forum.

MARKETING COMMUNICATIONS

TWO PRESS RELEASES PER ANNUM

If you need our help, we are able to assist you with a review and distribution of your press release. We are able to do this for two press releases a year as part of the *GainingConnections* package.

MARKET INTELLIGENCE

1. RSS feeds of trade news to keep your fingers on the pulse on what's going on in the industry.
2. Industry Intelligence section – our handpicked trade news that we think bureaux would be interested in.
3. *GainingIntelligence*, - our monthly pick of Top 5 Most Reads News for busy bureau executives.

4. LIBRARY

A selection of industry surveys and reports in one place for your easy access.

Some Library Items are:

- *Meetings Outlook by MPI*
- *2013 Survey on International Meeting Issues by UIA*
- *UK Economic Impact Study (UKEIS) by MPI*

5. GAININGCONNECTIONS FORUM

Knowledge sharing session to address convention bureau queries, presented in the form of presentations or round table discussions, as an online meeting or face-to-face session.