

GainingConnections

Newsletter

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A GainingEdge customised service for convention bureaux



WHAT'S NEW ON GAININGCONNECTIONS IN AUGUST

Convention Profiles

Convention profile #31 **"International Congress of the Phonetic Association"** was added.

The International Congress of Phonetic Sciences is held every four years under the auspices of the International Phonetic Association (IPA). The IPA is the major as well as the oldest representative organisation for phoneticians.

ICPhS includes plenary sessions, special sessions and regular sessions (oral and poster) on all aspects of Phonetic Sciences.

Size of attendance is between 800 and 1,000.

There is no clear rotation pattern. The congress has been held in the same region on subsequent occasions. The congress has only ever been to North America on two occasions, and Asia once. Last congress took place in Hong Kong and the upcoming congress in 2015 will be held in Glasgow, United Kingdom.

The next open year is 2019.

For more details of above-mentioned profile, please visit "Convention Profile" on the [Online Platform](#)

Industry Intelligence

Below is the latest list of industry intelligence – handpicked news specifically for bureaus. Some news that should interest bureaus include:

- **What Cities Can Teach Marketers About Marketing**

If you are like most consumer marketing professionals, you probably vie with three to six direct competitors on a regular basis. But what if you had more than 30,000 competitors? That's the number of cities and towns in the U.S. alone that are competing every day to win new corporate investment, attract both group and leisure travelers, and draw new residents to their community. Yes, it's a tough battle.

[Log in to read more.](#)

- **APAC hotel investments hit five-year high in 2013**

Hospitality investments rose to a five-year record high in 2013 for the Asia-Pacific region, according to global real estate consultancy Cushman & Wakefield. While China, Singapore and Japan led the charge, emerging markets will have a bigger role to play in the near future.

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America

- Chicago named America's most popular event city
- Cost of Meetings: Big Hikes Ahead in the U.S. and Latin America

Asia

- Penang engages expert consultant for CVB set-up
- Kuala Lumpur Hosts The First Toastmasters International Convention, Outside North America
- Japan baits incentives with free add-ons
- Thailand offers perks to Philippine trade groups, businesses, tourists
- MICE tourism remains a disappointment for Indonesia
- Hangzhou sets up CVB to consolidate MICE position in China

Australia & New Zealand

- Nine years on, still going strong
- Big push to boost events industry
- Strong growth for Melbourne business events

Europe

- Business visits to Britain increase but yet to hit 2008 levels
- London venues join forces to lure incentives market
Budget hotels are starting to dominate London landscape, survey finds
- Commonwealth Games helps generate £290m of conference business
- London remains most expensive European city to stay in
- Edinburgh announces record delegate numbers and new wins

Other News

- BestCities members celebrate 'innovation' tag
- Why CMS Should Repeal the Change in the CME Exemption

Library

Check out the newest report uploaded.

Beyond Tourism Benefits: Building an International Profile by the Future Conventions Cities Initiative (FCCI)

In 2013, FCCI commissioned the University of Technology Sydney to undertake a groundbreaking international study to lend further support to the global business events industry. We are determined to make the case with solid evidence for all – from within our industry to those in the business world and government – that the contribution of business events is vast. The outcomes clearly indicate that business events contribute to the economy in the short term; while in the long term, their legacies are broad-reaching and potentially far more valuable. Business events stimulate creativity, inspire innovation, propel productivity and drive knowledge economies.



RSS Feeds

There is RSS (Rich Site Summary often dubbed Really Simple Syndication) feed available for subscribing which will enable you to keep updated on the platform in the Latest Industry News, Discussion Forums, Convention Profiles and the Library. Please note instructions on how to subscribe to an RSS Feed. Click and download a copy <https://dl.dropbox.com/u/52042443/Using%20RSS%20Feeds.docx>

Upcoming Industry Events in September & October

September

- 7-11 [Meeting & Incentive Forums – The Americas](#)
- 17-19 [CIBTM](#)

October

- 14 – 16 [IMEX America](#)
- 21 – 25 [M&I Europe Autumn Forums](#)
- 29 – [81st UFI Congress](#)
- 1 Nov

